

Asset #17

The 40 Developmental Assets were assessed in June 2005 using the survey *Me and My World*. Of the children surveyed in our community, 55% report that they experience the asset *adult role models*.

Asset #14: Adult role models—Parent(s) and other adults model positive, responsible behavior.

Consider this . . .

What you do has more influence than what you say.

Try this . . .

Adults:

- Think about your own behavior and actions and whether you are being the kind of role model you want to be.
- Treat all people, regardless of age, with respect and courtesy.
- Participate in an intergenerational service project.
- Don't worry about being perfect, but do take responsibility for your actions.

Youth:

- Realize that you are a role model for younger youth—and maybe even for some adults!
- Learn more about adults you admire (famous people or people you know).

From *Get the Word Out: Communication Tools and Ideas for Asset Builders Everywhere*.

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